

1. Celtic Storytellers & Friends is designed to be a radio program.
2. Name of program: Celtic Storytellers & Friends
3. Elevator Pitch: Celtic Storytellers & Friends introduces guests who look to their roots and share their stories. The program is designed to inspire listeners to seek out their own roots, whatever they may be, and to encourage us all to evolve to a peaceful, happier race by considering our worldviews. This show inspires people to help themselves and shift the balance to a kinder world.
4. The audience includes people interested in their heritage as well as an audience of listeners interested in Celtic history, mythologies and music. They love the dynamic interviews and come away feeling positive.
5. Why me? I hosted a weekly show at Trent Radio for 7 years (yay John Muir), starting with Mary Moments until it morphed into Celtic Storytellers and Friends. I am fascinated by people and their worldviews and I love interviewing people. I am interested in everyone's story and it shows. I ask the questions that the audience would ask. Over 7 years at Trent Radio (stopped the show when I opened my retail store Celtic Connection in Lakefield almost 4 years ago), I interviewed many amazing people including: Dr. Patrick MacManaway (about growing up in rural northern Scotland, standing stones and ley lines), Ivan McBeth (growing up in Glastonbury to building peace clocks), Bearcloud (Native American vision seeker who shares his story in his book *7 Fires*), Cape Breton born Veronica MacIsaac (only person on the planet designing high fashion in plaid), John Proctor (Irish bodhran drum maker), Harper Jamie Brooks (a Celtic harp playing bard incarnate). Honest and fascinating interviews, my shows leave people bolstered and positive.
6. What's my sound? Celtic Storytellers & Friends is an upbeat, positive show that regularly features a wee musical interlude or ending (harp, fiddle, a cappella) or tale(s) by featured guest. Examples of past shows attached.
7. What have I been up to? Please see attachments of shows!
8. What show would you compare to? iTunes might suggest Quirks and Quarks with Bob McDonald, as Celtic Storytellers & Friends features great guests from around the world, is very educational and interviews move right along with a lot of great questions or like Vinyl Cafe, Celtic Storytellers and Friends features live and recorded stories and music.

For pitch, CV & shows please visit:

<http://speakersfromtheheart.com/cbcradiopitchMaryMcGillisshows/>